



**FOOTWEAR
EXPO
KERALA 2019**



FOOTWEAR EXPO KERALA 2019

FOCUS ON SHOES & MATERIALS

Organised by



In association with:



Supported by:

Media Partner:



Run by: KERALA FOOTWEAR INDUSTRIES DEVELOPMENT TRUST

MAXIMUM FOOTFALLS ASSURED

Confederation of Indian Footwear Industries (CIFI), Southern Region in association with Kerala State Small Industries Association (KSSIA), Kozhikode and Footwear Design & Development Center (FDDC) is organizing a Footwear Expo, Kerala 2019 on December 4th & 5th at Kozhikode. With a focus on sports shoes, the Expo will showcase the latest developments in process, material and machinery from across the world. The most informative Footwear Expo will also be an effective platform for nurturing a research and technical mindset, for improving new skills and awareness, inducing creativity and critical thinking, solution development etc. Welcome to the most popular International Footwear Expo in South India, which will be visited and participated by entrepreneurs, manufacturers, suppliers and footwear professionals.

This exhibition is designed to achieve international status and attract both domestic and foreign companies of the highest calibre based on its organization profile and exceptional performance. The organizers are also arranging special networking programs during the fair, such as business meetings, press conference and seminars.





BUSINESS OPPORTUNITIES EXPOSED



Footwear sector plays a prominent role in the industrial scenario of Kerala, especially Calicut. The major market being the growing domestic sector. The industry is also poised for tremendous growth for grabbing international markets as well. The footwear industry exists both in the traditional and modern sector. While the traditional one is spread throughout the country catering to domestic needs, the modern sector is largely in selected centers and most of their production is for exports.

Kerala footwear industry has come of age producing good quality and low priced range products to gain a prominent place in the domestic and international markets.

The footwear production turnover in Kerala has touched 3000 crore from more than 250 manufacturing units situated

throughout the state creating employment opportunities for more than 35000. As a result of adopting the latest technologies and machineries, the quality, durability, style etc of the products are quite competent to explore the international market as well.

On this occasion, we are happy to remember and share our happiness that Calicut is also now growing as one of the fastest growing footwear hubs of South India, thanks to the growth of footwear and component industries. The main reason for the growth of this sector is the initiative taken by the footwear sector under KSSIA, Kozhikode unit in arranging International exhibitions in years 2006, 2008, 2009 B2B in 2011, 2012, the Component Exhibition in 2014 and Machineries and Materials Expo 2016.

INDUSTRIAL LEAD SUMMIT

In connection with the Kerala Footwear Expo 2019 we are organising a programme showcasing the leading entrepreneurs in the region on

**October
4, 2019**

**@ Taj Gateway Hotel
Kozhikode**

**Between
9 am & 5 pm.**

TECHNICAL SEMINAR

In connection with the Kerala Footwear Expo 2019 we are organising a programme showcasing technical developments in the footwear industry.

**November
26, 2019**

**@ HOTEL TAJ GATEWAY
Kozhikode**

**Between
9 am & 5 pm.**

4&5

**DECEMBER
2019**

**THE RAVIZ RESORT KADAVU
KOZHICODE**

VISITORS' PROFILE

Whether you are a manufacturer, importer, distributor or an agent, Footwear Expo 2019 is an event that should not be missed. This exhibition provides the chance to meet with representatives from the biggest manufacturing companies in the field, with distributors, agents and traders all under a single roof. Every decision maker in this field will be there as it is one of the most important and unique exhibits, hosted in a city in the heart of biggest consuming market in

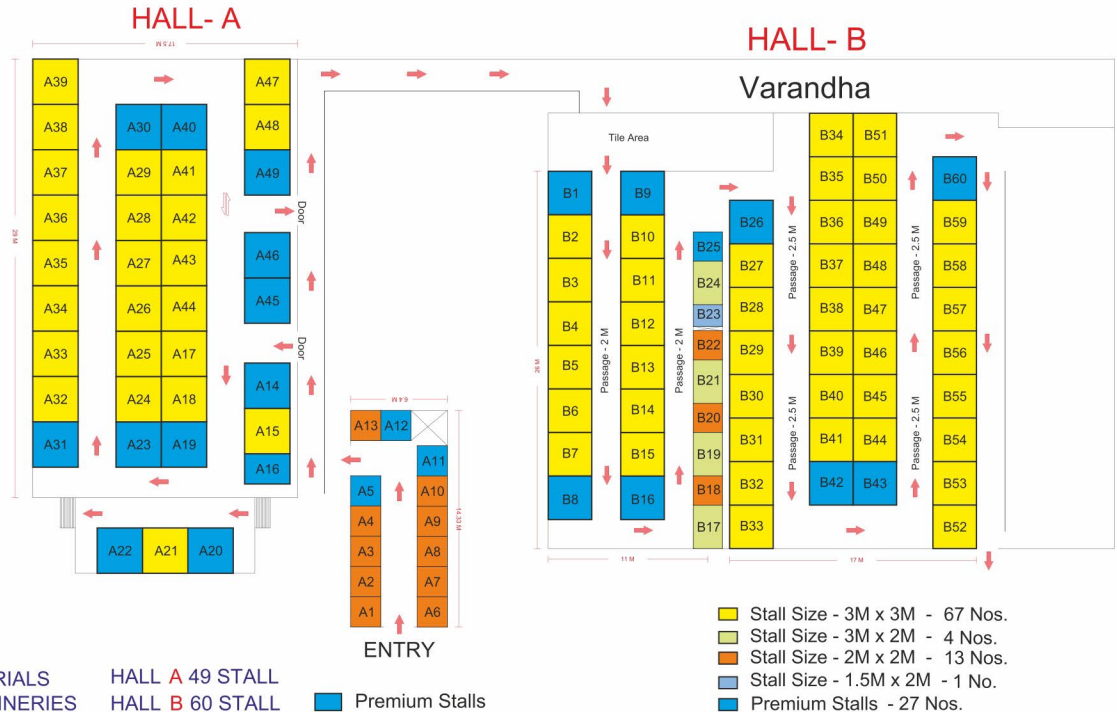
the region.

A comprehensive catalogue will be available at the registration counters, containing a general floor plan with exhibitor's stand numbers, country and product indexes, complete exhibitor information and promotional advertisements for exhibitors and show catalogues are distributed. So please be the part of this exhibition so that we can move to greater success together.



FOOTWEAR EXPO KERALA - 2019

STALL LAYOUT



HALL A MATERIALS HALL A 49 STALL
HALL B MACHINERIES HALL B 60 STALL Premium Stalls

STALL SIZE: 3M X 3M STALL RENT ₹ 50,000
STALL SIZE: 3M X 2M STALL RENT ₹ 40,000
STALL SIZE: 2M X 2M STALL RENT ₹ 30,000
PREMIUM STALL ₹10,000 EXTRA

Early bird registration offer.
Register before 30 Sep. 2019 & get 10% discount.

Note : GST Extra

EXHIBITORS' PROFILE

- Machine Suppliers
- Sole Related
- Foot bed
- Sole component
- Fabric, Yarn etc
- Other materials

MAIN SPONSORS



CO- SPONSOR



PLATINUM SPONSORS



GOLD SPONSOR



SILVER SPONSORS



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FOOTWEAR EXPO KERALA 2019

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